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AUGUST · 2016

# LMT

BUSINESS STRATEGIES FOR DENTAL LABORATORY DECISION MAKERS

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## Get the SCOOP Now Via Jensen's E-Newsletter and Courses

**Jensen Dental's new e-newsletter, the SCOOP**, delivers information on upcoming continuing education opportunities, new products and events, industry news and insider tips and tricks. It also lets readers enter contests, voice opinions and take advantage of exclusive product specials and promotions. The free e-newsletter is sent monthly and available to anyone.

In addition, Jensen and Peter Pizzi, CDT, MDT, have teamed up to offer hands-on courses in Texas, Minnesota and New York, as well as online virtual study clubs. Attendees learn how to incorporate

communication, material options and selection, photography and color communication into their daily regiments to achieve predictability and satisfaction.

"Digital and material advancements continue to change the artistic process. Creativity, productivity, technology—these are the building blocks of every successful laboratory. Using Jensen's InSync Ceramic as my canvas, I show attendees how easily they can be incorporated into their business so they can stay current, relevant and profitable for years to come," says Pizzi. Visit [jensendental.com](http://jensendental.com). ■