

**FOR IMMEDIATE RELEASE**

**Jensen Dental Added as Channel Partner  
for the 3M™ True Definition Scanner**

*Scanner provides affordable entry point into digital dentistry*

NORTH HAVEN, Conn. and ST. PAUL, Minn. – (February 12, 2013) – Jensen Dental and 3M ESPE announce that Jensen has qualified as the latest U.S. channel partner for the 3M™ True Definition Scanner, giving Jensen the ability to sell the advanced digital impression system. The True Definition Scanner is more accurate—and more consistently accurate—than leading systems on the market<sup>1</sup>, and features an open and secure cloud-based platform that offers dentists and dental labs a multitude of choices. The True Definition scanner is being introduced at the unprecedented recommended retail price of \$11,995.

“3M ESPE and Jensen have already established a strong relationship through our Certified Lab Channel Partner agreement,” said Mark Gates, vice president of sales and marketing, 3M ESPE. “We are pleased to have them now handling the True Definition Scanner, and are confident that their expertise and outstanding support will continue to serve customers well.”

“The True Definition Scanner is a natural fit for Jensen’s total solution for digital dentistry,” said David Stine, president of Jensen Dental. “We are excited to demonstrate to dentists and their laboratory partners how digital scanning can help them work efficiently and more profitably.”

For more information on this state-of-the-art digital impression system, please visit

[www.3MESPE.com/TrueDef](http://www.3MESPE.com/TrueDef).

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1. Study methodology described in: van der Meer WJ, et. al. (2012). Application of Intra-Oral Dental Scanners in the Digital Workflow of Implantology. PLoS ONE 7(8):e43312. doi:10.1371/journal.pone.0043312. Additional measurements conducted by ACTA (Academic Center for Dentistry Amsterdam); Wicher J. van der Meer, et. al. (2012). Publication pending.

## **About Jensen Dental**

*Jensen Dental is a privately held corporation located in North Haven, Connecticut, and has been serving the dental lab community for 35 years. In addition to its U.S. operations, Jensen has a presence in Germany and Liechtenstein, through Jensen GmbH, and Chemichl AG. Jensen is a company that prides itself on developing and manufacturing world-class products, and is recognized as a leader in customer support and education. For more information, visit [www.jensendental.com](http://www.jensendental.com).*

## **About 3M ESPE**

*3M ESPE is a dental product manufacturer that markets more than 2,000 dental products and services. 3M ESPE dental products are designed to help dental professionals improve their patients' oral health care. The 3M Digital Oral Care Department, part of the 3M ESPE Division, aims to accelerate and strengthen 3M's efforts to lead the digital transformation that is occurring in oral care. 3M Health Care, one of 3M's six major business segments, provides world-class innovative products and services to help health care professionals improve the practice and delivery of patient care in medical, oral care, drug delivery and health information markets. For more information on the complete 3M ESPE line of dental products, visit the 3M ESPE website at <http://www.3MESPE.com> or call the 3M ESPE Technical Hotline at 1-800-634-2249. Products are available for purchase through authorized 3M ESPE distributors.*

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## **About 3M**

*3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 84,000 people worldwide and has operations in more than 65 countries. For more information, visit [www.3M.com](http://www.3M.com) or follow @3MNews on Twitter.*

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