



NEWS RELEASE

Jensen Dental is Experiencing an InSync Glaze Craze!

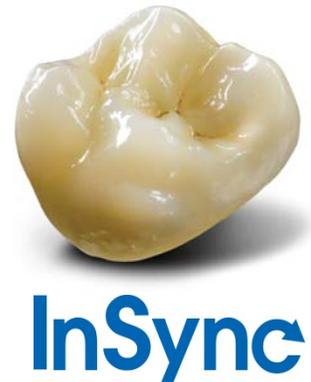
North Haven, Conn. – Jensen Dental is experiencing what they are referring to as an InSync ‘Glaze Craze’ among their customers. A recent campaign focus on their InSync Glaze product revealed that lab technicians are excited over the ease of use and life-like results InSync Glaze is helping them achieve.

Jensen’s Sales and Marketing team recently conducted a multi-channel customer outreach program to answer questions, offer tips and ensure customers were achieving the beautiful results, simply and efficiently, that the InSync Glaze paste was designed to achieve. Here are some of the responses they received:

“Home run on this product. Awesome results with predictability and consistency. GREAT job!”
Jeff Singler, Singler Dental Lab

“InSync Glaze is easy to handle, and so is the stain. Other brands can puddle, especially if you put it on thick. With the InSync Stain & Glaze system, your crowns become life-like and colors are heightened – close to a natural tooth color!”
Dan Feidt, Harrison Dental Lab

“What I love about InSync Glaze is that I can use it straight from the jar. It fires smooth with no bubbles on the occlusal and is a great price! I highly recommend it!”
Michael DeSimone, Dental Ceramics Inc.



InSync Glaze is part of a stain & glaze system offering an efficient method for staining and glazing full contour, layered zirconia and layered titanium restorations. Visit www.precisodental.com/insync for more information.

To receive notifications on the latest training videos, tips and upcoming webinars, follow ‘JensenDental’ on Vimeo, Facebook and Twitter.



About Jensen Dental

For over 35 years, Jensen Dental has helped dental laboratories and dentists create beautiful restorations more efficiently by offering a full suite of innovative solutions backed by world-class education and support. Jensen provides quality products and services including digital CAD/CAM systems and digital materials, alloys, refining, porcelain, investment, furnaces and more.

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