



## NEWS RELEASE

### **JENSEN Imagine™ Full Contour Zirconia; Yes, it's that translucent!**

**North Haven, Conn.** – Jensen Dental recently launched Imagine™, a game changing full contour zirconia at Labday 2015 in Chicago. Imagine™ is as translucent as pressed all ceramic and mimics the esthetics of natural teeth. With twice the strength of lithium disilicate (769 mPa), technicians can produce bridges up to three units in length with this new material.

Jensen's digital experts will be hitting the road to educate and train lab technicians on the secrets to great esthetics with Imagine™ and other full contour zirconia's through shading, staining & glazing workshops. Visit [www.precisodental.com/events](http://www.precisodental.com/events) for upcoming webinars and roadshow locations and dates.

#### **Jensen Dental – Your Digital Experts**

For over 35 years, Jensen Dental has helped dental laboratories and dentists create beautiful restorations more efficiently by offering a full suite of innovative solutions backed by world-class education and support. Jensen provides quality products and services including digital CAD/CAM systems and digital materials, alloys, refining, porcelain, investment, furnaces and more.

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