



JENSEN DENTAL CELEBRATES 40TH ANNIVERSARY!
2016 MARKS COMPANY MILESTONE

North Haven, CT - Jensen Dental is proud to announce its 40th year as a leading provider of quality products, service, technical support, and education to the dental lab industry.

Jensen began its operations in 1976 when Walter Jensen, the company's founder began manufacturing and refining dental alloys. The early success of Jensen indicated a growing demand for quality products, technical support, and education to the dental lab segment. Seeing this opportunity, Jensen expanded and over the last 40 years has grown from an alloy and refining company into a comprehensive provider of quality products including Jensen digital materials and Preciso CAD/CAM systems, InSync Ceramic system, Creation® Will Geller® ceramics, 3M ESPE™ Lava™ precision solutions, DEKEMA® furnaces, Artex® articulation equipment, and Microstar® investment.

Jensen's continued expansion of products reflects the company's ongoing commitment to delivering innovative, powerful, and cost effective solutions for the dental industry. "Our success and longevity is due in part to the capabilities and continuous improvements of our products, but I think what has made us the most successful over the past 40 years is truly taking the time to understand each client's business and needs," states Kevin Mahan, Vice President of Sales & Marketing. "We're very proud that throughout the years Jensen's products have met the changing needs of the market, making us a stable, reliable partner for our valued customers."

As Jensen's customer base continued to expand, the company placed a large focus on education and technical and sales support services as prime components of its product solutions. "This year marks four decades of exceptional, uninterrupted education and technical support, a reliable and trusted Jensen hallmark since our inception," says Kevin. "We greatly appreciate the support of all our customers who have helped our company thrive during the past 40 years."

To kick off its anniversary celebration, Jensen will be offering several brand and education promotions for customers. These promotions will support Jensen's pursuit to deliver incredible products and experiences while giving back to clients.

For more information, contact:

Stacey Gentino

Marketing Communications Manager

Phone: 800-243-2000

marketing@jensendental.com