



## **FOR IMMEDIATE RELEASE**

### **Master Ceramist Peter Pizzi and Jensen Dental to Host Hands On Courses in MN, TX and NY and Virtual Study Clubs in 2016**

June 23, 2016 (North Haven, CT.) – Recognizing the importance of improving esthetics while improving profitability in the market, Jensen Dental and Peter Pizzi, CDT, MDT have teamed up to offer several hands-on courses and Virtual Study Clubs in Q3 and Q4 2016. The hands-on courses and virtual study clubs we are offering provide a unique opportunity for dental technicians to expand their knowledge, sharpen their skills and get some great tips and tricks that will help them grow their business from one of the best dental technicians in the country”, said Kevin Mahan, VP Sales & Marketing at Jensen Dental.



Attendees of the hands on courses (TX, MN, NY) and virtual study clubs (online) will learn how incorporating communication, material options and selection, photography as an aid in ceramic builds, and color communication into their daily regimen will enable them (and their dentists) to achieve the highest level of predictability and satisfaction.

“Digital and material advancements continue to change the artistic process, and our world of work is changing! Creativity. Productivity. Technology -- these are the building blocks of every successful dental laboratory. During my courses and online clubs, using Jensen’s InSync Ceramic as my canvas, I will show attendees how easily all can be incorporated into their business so they can stay current, relevant and profitable for years to come”, said Peter Pizzi, CDT, MDT.

Visit Jensen Dental online at [jensendental.com](http://jensendental.com) for detailed hands-on course and virtual study club information.

#### **About Peter Pizzi, CDT, MDT**

Peter Pizzi is the owner and manager of Pizzi Dental Studio Inc. in Staten Island, NY. Peter is an instructor and educator in the Master Dental Technician Program of New York University, Board member of ASMDT (Association of Master Dental Technicians), Technical Fellow and Board Member of the NGS (Northeastern Gnathological Society), member of the ICIO and ICOC (International Congress of Oral Implantology), AACD (American Academy of Cosmetic Dentistry) and is on the Editorial Board of IDT magazine, (Inside Dental Technology).

#### **About Jensen Dental**

Jensen Dental helps dental laboratories and dentists create beautiful restorations more efficiently by offering a full suite of innovative solutions backed by world-class education and support. An international ISO 13485 certified dental product manufacturer and distributor, Jensen provides quality products and services including digital CAD/CAM systems and digital materials, alloys, refining, porcelain, investment, articulators, occlusal molds, furnaces, and removables. Jensen has been a trusted partner to dental lab technicians and dentists for more than 35 years. For more information, visit <http://www.jensendental.com>