



**1 DAY IN CHICAGO  
A YEAR'S WORTH OF EDUCATION  
Jensen Education Day 2016**

March 3, 2016 (North Haven, Conn.) - On Feb. 26, 2016 nearly 200 dental laboratory owners and technicians filled Jensen Dental's Education Day lecture hall at the Swissôtel in Chicago and an additional 200 technicians and laboratory owners joined remotely via the streaming Live webcast. Now in its 22nd year, attendees expected to see a stellar lineup of industry heavyweights as well as new materials and techniques and processes during hands-on demonstrations known for their interactivity. They were not disappointed.

Renowned technicians, dentists and consultants including Peter Pizzi, MDT; Don Cornell; Dr. Brian Vence; Steve Anderson; Naoki Aiba, CDT, Adam Mieleszko, MDT; Jungo Endo, RDT; Daniele Capoferri, CDT; Luke Hasegawa, CDT; Skip Carpenter, CDT and Thomas Sing, MDT; were on hand to answer attendees' questions as well as share the "hows and whys" behind techniques that technicians can use every day to grow their technical, artistic and business know-how. The quality of lectures, demonstrations and participating instructors at Jensen Dental's Education Day, has people returning year after year for the event.

The 22nd annual Jensen Dental Education Day stayed true to the objectives that have made it the must-attend educational event for technicians and laboratory owners during the Midwinter Meetings in Chicago. Key among those is that the knowledge attendees gain can be used to hone their technical skills, grow their capabilities and improve their laboratory. It's not just world class technicians showing off their most amazing cases, it's also their tips and techniques that are relevant, unique and can be implemented at any laboratory. In addition to the keynote lectures, talented technicians held intimate, focused 2 hour "master class" workshops [limited to 30 participants] during both the morning and afternoon sessions; clinicians shared full contour zirconia customizing tips, esthetic techniques, zirconia layering strategies, photography and shade taking insight and much more.

Jensen Dental's commitment to education and training continues beyond Education Day in Chicago. Visit Jensen Dental online at [jensendental.com](http://jensendental.com) to sign up for webinars as well as to download educational tip sheets, find out where the next hands-on courses are or to enroll in one of Jensen's virtual study clubs.

